

Byome Labs: a new era for cosmetics

Created in 2023, the Clermont-Ferrand-based company Byome Labs has just launched the production of an innovative test capable of measuring the condition of our skin in a few minutes, thanks to the microbiome. This allows cosmetic brands to offer ultra-targeted skincare.

It's a small revolution in the cosmetics world. In this world that is full of creams, serums and remedies of all kinds, Byome Labs, a laboratory in Clermont-Ferrand, has designed a tool that had never been invented before: the skin microbiome test.



Intended for cosmetics professionals (brands, points of sale, beauty salons, etc.), this innovation makes it possible to analyse their customers' skin characteristics in a few minutes in order to offer them appropriate treatments. The easy-to-use kit consists of a cotton swab to be applied to the face to collect the microbiome, a buffer solution to collect the sample and a mobile application to analyze the results.

A real barrier against external aggressions, the microorganisms that make up the skin microbiome allow the skin to be healthy. But certain pathologies, age, stress or even the environment and lifestyle can degrade it

“Disappointed with the results, consumers throw away about 70% of cosmetic products every year. Our test will avoid this waste and save brands time to develop more targeted formulations.”

Margaux Jeanmougin, the marketing director of Byome Labs

Proof of the enthusiasm, the laboratory has just won a first prize at the Cosmetic 360 awards and will participate, among other things, in the next CES in Las Vegas, the world's largest trade show for technological innovation.



Created in 2023, Byome Labs currently produces the kits that will begin to be marketed in the spring of 2026 in France and internationally. The company, which has 17 employees, concentrates 80% of its teams in Clermont-Ferrand, in its small production plant and its test and analysis laboratory. It also has a research and development office in Chartres, in the heart of Cosmetic Valley, and sales offices in Paris.

"There was a need in the market," says Margaux Jeanmougin in response to the company's rapid growth. "We are fortunate to have competent teams and major supporters, such as the Village by CA or the French Tech Clermont Auvergne community." After a first round of funding that allowed it to produce tests, Byome Labs plans to launch a second one next year to develop a new version of its test for dermatologists to detect eczema. The future looks bright for the young company, which hopes to increase its partnerships and eventually recruit a production manager and new laboratory technicians. •