

Byome Labs, in Clermont-Ferrand: helping to choose the right cosmetics

The company Byome Labs, based in Clermont-Ferrand, offers a skin microbiome analysis kit. The start-up is nominated in the "They innovate" category of the Puy-de-Dôme Business Trophies.



Margaux Jeanmougin, marketing director and co-founder of Byome Labs, and Stéphanie Badel-Berchoux, director of the laboratory. © Richard BRUNEL

The Clermont-Ferrand-based start-up Byome Labs, created in 2023, aims to be a pioneer in the analysis of the skin microbiome. Its innovation: an instant test solution in the form of a kit to be used directly at the point of sale in order to refine the recommendations of cosmetic and dermo-cosmetic products according to the characteristics of one's skin.

Non-invasive

"It is a non-invasive sample and a test in the form of a strip, comparable to Covid tests," explains Margaux Jeanmougin, marketing director and co-founder of the company with Stéphanie Badel-Berchoux, director of the laboratory (photo Richard Brunel), and David Suissa, general manager. A test of about three minutes interpreted by artificial intelligence that makes it possible to classify the products that are the most respectful of the skin of the person tested. "We analyse all the brands and best-sellers on the market to build our database," adds Margaux Jeanmougin.

The company's initial turnover (350,000 in 2024, the same in 2025) comes from the product analyses offered beforehand to cosmetics players. The test kits themselves, manufactured in Clermont, will be available at points of sale from spring 2026 and should help develop the business. Byome Labs currently has 17 employees, including three at the research and development center based in Chartres, near the "cosmetic valley".

Decline the solution

After the skin microbiome, the start-up wants to adapt its solution to those of the scalp (for shampoo recommendations in particular) and the mouth (for toothpastes and other oral hygiene products). Byome Labs, winner of this year's Cosmetic 360 Award and which will be present at the next CES in Las Vegas, has raised €3.6 million to create a larger production unit, in a location to be defined.



Photo Richard Brunel

Trophies evening on December

11 Byome Labs is a candidate in the "They innovate" category for the Puy-de-Dôme Business Trophies, the ceremony of which will be held on Thursday, December 11, from 6:30 p.m., in Clermont-Ferrand (Polydome). The other two nominees in this category are BioUpp and Clinic 'n' Cell.